

# Bayesian Formulation

March 12, 2025

# Outline

- 1 Conjugate families
- 2 Bayesian formulations

# Prior distributions for exponential families

- We have seen that beta prior distributions for the probability of success in Bernoulli trials leads to the conjugate families of priors, families to which the posterior after sampling also belongs.
- Suppose  $X_1, \dots, X_n$  is a sample from the  $k$ -parameter exponential family, and, as we always do in the Bayesian context, write  $p(x|\theta)$  for  $p(x; \theta)$ . Then

$$p(\mathbf{x}|\theta) = \prod_{i=1}^n h(x_i) \exp \left( \sum_{j=1}^k \eta_j(\theta) \sum_{i=1}^n T_j(x_i) - nB(\theta) \right)$$

where  $\theta$  is  $k$ -dimensional.

- A conjugate exponential family is obtained from it by letting  $t_j = \sum_{i=1}^n T_j(x_i)$ ,  $j = 1, \dots, k$  be “parameters” and treating  $\theta$  as the ‘variables of interest’.

# Conjugate exponential family

- We have for  $\mathbf{t} = (t_1, \dots, t_{k+1}) \in \Omega$

$$\omega(\mathbf{t}) = \int_{-\infty}^{\infty} \cdots \int_{-\infty}^{\infty} \exp \left( \sum_{j=1}^k t_j \eta_j(\theta) - t_{k+1} B(\theta) \right) d\theta_1 \dots d\theta_k$$

where  $\Omega$  is the set of  $\mathbf{t}$  for which the above is finite.

## Theorem

*The  $(k + 1)$ -parameter exponential family given by*

$$\pi_{\mathbf{t}}(\theta) = \exp \left( \sum_{j=1}^k \eta_j(\theta) t_j - t_{k+1} B(\theta) - \log \omega(\mathbf{t}) \right)$$

*where  $\mathbf{t} \in \Omega$  is a conjugate prior to the exponential family  $p(\mathbf{x}|\theta)$ .*

# The proof

$$\begin{aligned}
 \pi(\boldsymbol{\theta}|\mathbf{x}) &\propto p(\mathbf{x}|\boldsymbol{\theta})\pi_{\mathbf{t}}(\boldsymbol{\theta}) \\
 &\propto \exp\left(\sum_{j=1}^k \eta_j(\boldsymbol{\theta}) \left(\sum_{i=1}^n T_j(x_i) + t_j\right) - (t_{k+1} + n)B(\boldsymbol{\theta})\right) \\
 &\propto \pi_{\mathbf{s}}(\boldsymbol{\theta}),
 \end{aligned}$$

where

$$\mathbf{s} = (s_1, \dots, s_{k+1}) = \left(\sum_{i=1}^n T_1(x_i) + t_1, \dots, \sum_{i=1}^n T_k(x_i) + t_k, \sum_{i=1}^n 1 + t_{k+1}\right)$$

and  $\propto$  indicates that the two sides are proportional functions of  $\boldsymbol{\theta}$ .

Because two probability densities that are proportional must be equal,  $\pi(\boldsymbol{\theta}|\mathbf{x})$  is the member of the exponential family given by the above expression and our assertion follows.

- Note that we have an updating formula in the sense that as data  $x_1, \dots, x_n$  become available, the parameter  $\mathbf{t}$  of the prior distribution is updated to  $\mathbf{s} = (\mathbf{t} + \mathbf{a})$ , where  $\mathbf{a} = (\sum_{i=1}^n T_1(x_i), \dots, \sum_{i=1}^n T_k(x_i))$ .
- It is easy to check that the beta distributions are obtained as conjugate to the binomial in this way.

## Example

Suppose  $X_1, \dots, X_n$  is a  $N(\theta, \sigma_0^2)$  sample, where  $\sigma_0^2$  is known and  $\theta$  is unknown. To choose a prior distribution for  $\theta$ , we consider the conjugate family of the model. For  $n = 1$

$$p(x|\theta) \propto \exp\left(\frac{\theta x}{\sigma_0^2} - \frac{\theta^2}{2\sigma_0^2}\right).$$

This is a one-parameter exponential family with

$$T_1(x) = x, \eta_1(\theta) = \theta/(\sigma_0^2), B(\theta) = \theta^2/(2\sigma_0^2).$$

The conjugate two-parameter exponential family has density

$$\pi_t(\theta) = \exp(\theta t_1/\sigma_0^2 - \theta^2 t_2/(2\sigma_0^2) - \log \omega(t_1, t_2)).$$

Upon completing the square we obtain

$$\pi_t(\theta) \propto \exp\left(-\frac{t_2}{2\sigma_0^2}(\theta - t_1/t_2)^2\right).$$

Thus,  $\pi_t(\theta)$  is defined only for  $t_2 > 0$  and all  $t_1$  and is the  $N(t_1/t_2, \sigma_0^2/t_2)$  density. Our conjugate family, therefore, consists of all  $N(\eta_0, \tau_0^2)$  distributions where  $\eta_0$  varies freely and  $\tau_0^2$  is positive.

# Building hierarchical models

**Homework** *In the hierarchical Bayesian modeling, randomize parameters of the prior distribution and put some hierarchical prior. Since the exponential family of distribution has a conjugate exponential prior, one can utilize this property to build convenient hierarchical priors. Formalize this approach.*

**Homework** *Use example from the previous slides and build a one-level hierarchical structure of priors. For this model, take (simulate?) some realistic data, and illustrate the difference in the posterior when one uses a non-hierarchical prior vs. hierarchical prior.*

**Homework** *Provide a similar discussion for an exponential family that is different from normal distributions.*

# Outline

1 Conjugate families

2 Bayesian formulations



# Credibility intervals and regions

- In the Bayesian framework we define bounds and intervals, called level  $1 - \alpha$  credible bounds and intervals, that determine subsets of the parameter space that are assigned probability at least  $1 - \alpha$  by the posterior distribution of the parameter  $\theta$  given the data  $x$ .
- In the case of a normal prior  $\pi(\theta)$  and normal model  $p(x|\theta)$ , the level  $(1 - \alpha)$  credible interval is similar to the frequentist interval except it is pulled in the direction  $\mu_0$  of the prior mean and it is little narrower.
- However, the interpretations are different: In the frequentist confidence interval, the probability of coverage is computed with the data  $X$  random and  $\theta$  fixed, whereas in the **Bayesian credible interval**, the probability of coverage is computed with  $X = x$  fixed and  $\theta$  random with probability distribution  $\Pi(\theta|X = x)$ .
- The Bayesian credibility interval is, in fact, the **prediction interval** for the **unobserved**  $\theta$ , i.e. if one would repeat sampling from the full model for  $\theta$  and  $x$ , then in  $1 - \alpha 100\%$  cases the Bayesian credibility interval would include  $\theta$  (that would be changing from sample to sample).

# Credibility intervals and regions

- Let  $\Pi(\cdot|x)$  denote the posterior probability distribution of  $\theta$  given  $X = x$ , then  $\underline{\theta}$  and  $\bar{\theta}$  are level  $1 - \alpha$  lower and upper credible bounds for  $\theta$  if they respectively satisfy

$$\Pi(\underline{\theta} \leq \theta|x) \geq 1 - \alpha, \quad \Pi(\theta \leq \bar{\theta}|x) \geq 1 - \alpha$$

- Turning to Bayesian credible intervals and regions, it is natural to consider the collection of  $\theta$  that is “most likely” under the distribution  $\Pi(\theta|x)$ .

$$C_k = \{\theta : \pi(\theta|x) \geq k\}$$

is called a level  $1 - \alpha$  **credible region** for  $\theta$  if  $\Pi(C_k|x) \geq 1 - \alpha$ .

**Homework** Show that there can be different from  $C_k$  credibility regions. Consider a specific example in which you can provide different sensible credibility intervals from  $C_k$ . Which of these credibility regions has the smaller volume? HINT: Consider the case of asymmetric posterior distributions and take symmetric credibility regions vs  $C_k$  that have the same credibility level.

## Difficult problem

**Homework** Do you think that there is a result about the optimality of  $C_k$ . Either give an counter example or give a proof:)